

Publications PD Dr. Jan Logemann

Books and edited volumes:

- *Seminar Geschichte: Konsumgeschichte*, with Reinhild Kreis (Berlin: De Gruyter, 2022). [Link](#)
- *Konsum im 19. und 20. Jahrhundert. Handbücher zur Wirtschaftsgeschichte*, edited with Christian Kleinschmidt (Berlin: De Gruyter, 2020). [Link](#)
- *Engineered to Sell: European Émigrés and the Making of Consumer Capitalism* (Chicago University Press, 2020). [Link](#) [Habilitation]
- *“Consumer Engineering”: Marketing Between Expert Planning and Consumer Responsiveness*. Edited with Gary Cross and Ingo Köhler (New York: Palgrave, 2018). [Link](#)
- *Consumption on the Home Front During the Second World War: A Transnational Perspective*, Edited Volume with Hartmut Berghoff and Felix Römer (Oxford: Oxford University Press, 2017). [Link](#)
- *Europe – Migration – Identity*, special issue of *National Identities*, edited with Donna Gabaccia and Sally Gregory Kohlstedt 15,1 (2013). Republished as: *Europe, Migration and Identity: Connecting Migration Experiences and Europeanness*, Edited Volume with Donna Gabaccia and Sally Gregory Kohlstedt (London: Routledge, 2014). [Link](#)
- *Trams or Tailfins: Public and Private Prosperity in Postwar West Germany and the United States* (Chicago: University of Chicago Press, 2012). [Link](#) [Dissertation]
- *The Development of Consumer Credit in Global Perspective: Business, Regulation, and Culture*, Edited Volume (New York: Palgrave, 2012). [Link](#)

Journal Articles (Peer Reviewed):

- [Das Geschäft mit den Toten: Bestattungen zwischen Markt und Moral im langen 20. Jahrhundert](#), *Historische Anthropologie* 30 (2022): 350-376.
- [„Auf Zeit“ gekauft: Konsumfinanzierung und Zeitvorstellungen in Deutschland und den USA seit den 1890er Jahren](#), *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* 108 (2021), S. 79-109.
- [‘Mixed Views’: Konstruktion und Kanäle deutsch-amerikanischer Wahrnehmungen seit dem Zweiten Weltkrieg](#) (with Reinhild Kreis), *Vierteljahrshefte für Zeitgeschichte* 68 (2020): 642-656.
- [Jan Logemann, “Consumer Modernity as Cultural Translation. European Émigrés and Knowledge Transfers in Mid-Century Design and Marketing,”](#) in: *Geschichte und Gesellschaft* 43 (2017): 413-437.
- [Jan Logemann, Europe - "Migration" - Identity: Connections between Migration Experiences and Europeanness](#), *National Identities* 15,1 (2013): 1-8.
- [Jan Logemann, Remembering "Aunt Emma": Small Retailing between Nostalgia and a Conflicted Past](#), *Journal of Historical Research in Marketing* 5,2 (2013): 151-171.
- [Jan Logemann, Is It in the Interest of the Consumer to Pay Taxes? Transatlantic Differences in Postwar Approaches to Public Consumption](#), *Journal of Consumer Culture* 11 (2011): 339-365.
- [Jan Logemann, Americanization through Credit? A Transnational and Comparative History of Consumer Credit in Germany, 1860s - 1960s](#), *Business History Review* 85.3 (2011): 529
- [Jan Logemann und Uwe Spiekermann, The Myth of a Bygone Cash Economy: Consumer Lending in Germany from the Nineteenth Century to the Mid-Twentieth Century](#), *Entreprises et Histoire*, 59.2 (2010): 12-27.

- [Jan Logemann, Different Paths to Mass Consumption: Consumer Credit in the United States and West Germany during the 1950s and '60s, *Journal of Social History* 41 \(2008\): 525-559.](#)

Other Journal Articles and Book Chapters:

- "Governance and the State: Regulating "Modern" Shopping, 1920s to Present", in Vicki Howard (Hrsg.), *Cultural History of Shopping, 1920-present* (Bloomsbury, 2022): 173-191.
- "Managing Consumer Capitalism: Artists, Engineers and Psychologists as New Marketing Experts in Interwar Germany," in Moritz Föllmer / Pamela Swett (Hrsg.), *Reshaping Capitalism in Weimar and Nazi Germany* (Cambridge University Press, 2022): 208-231.
- Jan Logemann: "Measuring and Managing Expectations: Consumer Confidence as an Economic Indicator, 1920s-1970s," in: U. Fritsche, / L. Lenel / R. Köster (Hrsg.), *Futures Past. Economic Forecasting in the 20th and 21st Century* (Berlin: Peter Lang, 2020), S. 43-74.
- [Jan Logemann: "Europabewusstsein in Exil und Remigration, 1930er -1950er," in: Themenportal Europäische Geschichte, 2020.](#)
- Jan Logemann: "European Émigrés and American Commercial Design: Transatlantic Transfers in Midcentury Marketing" in Margaret Re (Hrsg.), *A Designed Life: Contemporary American Textiles, Wallpapers and Containers & Packaging, 1951-1954* (Baltimore: University of Baltimore Press, 2019): 51-66.
- Jan Logemann: "From Wartime Research to Post-War Affluence: European Émigrés and the Engineering of American Wartime Consumption," in: Hartmut Berghoff / Jan Logemann / Felix Römer (Hrsg.), *Consumption on the Home Front During the Second World War: A Transnational Perspective* (Oxford: Oxford University Press, 2017), pp. 279-299.
- Jan Logemann: "Der Atlantik als Einbahnstraße? Wechselseitige Transfers durch Emigranten und Rückkehrer um die Mitte des 20. Jahrhunderts," in: Volker Benkert (Hrsg.), *Feinde, Freunde, Fremde? Deutsche Perspektiven auf die USA* (Baden-Baden: Nomos, forthcoming 2017), pp 155-175.
- Köhler, Ingo und Logemann, Jan, Towards Marketing Management: German Marketing in the 19th and 20th Centuries, in D.G. Brian Jones, Mark Tadajewski (Hg.), *The Routledge Companion to Marketing History* (Abingdon und New York 2016), S. 371-388.
- Jan Logemann: "Transatlantische Karrieren und transnationale Leben: zum Verhältnis von Migrantenbiographien und transnationaler Geschichte", in: *BIOS* 28 (2015): 1-23.
- "Down and Out Downtown" Transatlantische Unterschiede in der Entwicklung urbaner Einkaufsräume, 1945-2010,? in Michael Prinz (ed.), *Die vielen Gesichter des Konsums, 1850-2000* (Paderborn: Ferdinand Schöningh, 2015), pp. 231-249.
- "Was bleibt von Wilhelm Kaisers Amerika? Zur Geschichte der transatlantischen Beziehungen aus bremischer Perspektive", in: *Bremisches Jahrbuch* 94 (2015): 204-224.
- "More Atlantic Crossings" European Voices and the Postwar Atlantic Community? in Jan Logemann and Mary Nolan (ed.), *More Atlantic Crossings?* (Washington: German Historical Institute, 2014), pp. 3-17.
- Jan Logemann, European Imports? European Immigrants and the Transformation of American Consumer Culture from the 1920s to the 1960s, *GHI Bulletin* 52 (Spring 2013): 113-133.
- [Jan Logemann, Hans Knoll, in Immigrant Entrepreneurship: German-American Business Biographies, 1720 to the Present, vol. 5, edited by R. Daniel Wadhvani. German](#)

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<http://www.immigrantentrepreneurship.org/entry.php?rec=63>.

- Jan Logemann, Beyond Self-Service: The Limits of "Americanization" in Post-war West-German Retailing in Comparative Perspective? in Lydia Nembach (ed.), *Transformation of Retailing in Europe after 1945* (London: Ashgate, 2012), pp. 87-100.
- Jan Logemann, Consumption and Space: Inner-City Pedestrian Malls and the Consequences of Changing Consumer Geographies, in Hartmut Berghoff / Uwe Spiekermann (eds.), *Decoding Modern Consumer Societies* (New York: Palgrave, 2012), pp. 149-170.
- Jan Logemann, Andreas Joch, Corinna Ludwig, Ashley Narayan, und Barbara Reiterer, Transatlantic Perspectives: Europe in the Eyes of European Immigrants to the United States, 1930-1980, *GHI Bulletin* 48 (Spring 2011): 85-99.
- Jan Logemann, Where to Shop? The Geography of Consumption in the Twentieth Century Atlantic World,? in *GHI Bulletin* 45 (Fall 2009), pp. 55-68.
- Jan Logemann, Einkaufsparadies und "Gute Stube": Fußgängerzonen in Westdeutschen Innenstädten der 1950er bis 1970er Jahre, in Adelheid v. Saldern (ed.), *Stadt und Kommunikation in bundesrepublikanischen Umbruchszeiten* (Stuttgart: Franz Steiner, 2006), pp. 103-122.